

Mary Kay® Nail Care Survey

Name: _____

Phone Number: _____

1. How often do you care for your nails?
(filing, cuticle care, buffing)
 2–3 times/week
 Weekly
 Monthly
 Whenever the mood strikes me
2. Do you:
 Go for a professional manicure?
(how often?) _____
 Give yourself a manicure?
3. Would you enjoy a "No Appointment Necessary®"
manicure anytime, anyplace, whenever you
decide to have great nails?
 Yes No
4. Do you wear nail color?
 Daily
 Special occasions
 Never
5. How often do you change your nail
color?
 Every 2–3 days
 Weekly
 When it chips
6. What other product lines would you like to
sample at a later date?
 TimeWise® Skin Care
 Body Care/Satin Hands™
 Fragrance



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