

Mary Kay® Fragrance Survey

Name: _____

Phone Number: _____

1. Do you wear fragrance?
 Yes No
2. How often do you wear fragrance?
 Daily 3-4 times/wk Special occasions
3. What types of fragrance do you prefer?
 Florals Orientals (spicy, rich)
 Chypres (citrus, mossy, herb blends)
 Aldehydics (clean-smelling)
4. How many different fragrances do you use throughout the year?
 One Two or Three Four or More
5. Are you familiar with "fragrance layering"?
 Yes No
6. Have you ever used a scented shower gel?
 Yes No
7. Would you like to receive fragrances as a gift?
 Yes No
8. Do you give fragrances as gifts?
 Yes No
9. What price point do you look for in a fragrance?
 Low \$15 - \$25.99
 Medium \$26 - \$39.99
 Prestige \$40+



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