

A Wardrobe of Tempting Lashes

1 FULLER-LOOKING Lashes



2 Strengthening PRIMER



3 Envious LENGTH



4 Eye-Opening VOLUME



5 Impactful DEFINITION



6 WATERPROOF Lashes



Mary Kay Global Makeup Artist:

With a whole wardrobe of mascara for every occasion and every mood, getting feminine lashes that are over-the-top, flirty, fierce or just plain fun is the beauty of having an entire lash portfolio you can reach for at a moment's notice!

– Gregg Brockington

- Start building better lashes by applying Mary Kay® Lash & Brow Building Serum™ at night.
- Add impact to any lash look by curling lashes with an eyelash curler.
- Next, prime lashes with Mary Kay® Lash Primer.
- Finish with your favorite Mary Kay® mascara.

1 Mary Kay® Lash & Brow Building Serum™, **\$38**

4 Mary Kay® Ultimate Mascara™, **\$15**

2 Mary Kay® Lash Primer, **\$15**

5 Mary Kay® Lash Love® Mascara, **\$15**

3 NEW! Mary Kay® Lash Love® Lengthening Mascara, **\$15**

6 Mary Kay® Lash Love® Waterproof Mascara, **\$15**

Your Lips Say It All.



Make a colorful impression by trying one or all of these lip looks featuring the newest Mary Kay® lip products in fun and fashionable finishes.



1 Berry Beauty
BERRY TART LIP GLOSS + CREAM AND SUGAR LIP GLOSS =
 Party-perfect glam in two-tone shimmer

2 Scarlet Starlet
ROCK 'N' RED LIP GLOSS =
 Bold, make-a-statement shine



3 Evening Star
SOFT BLUSH LIP LINER + MANGO TANGO LIP GLOSS =
 Subtle sparkle perfect for a night out



4 Daring Diva
RICH SPICE LIP GLOSS =
 Beautiful brown shimmer for anytime



5 Shimmering Sophisticate
CARAMEL LIP LINER + ICY PEACH LIPSTICK + AU NATUREL LIP GLOSS =
 Layers of glistening rich neutrals. Great for the office or a daytime outing.

6 Miss Kiss
CLEAR LIP LINER + PINK LUSTER LIP GLOSS =
 Fresh and romantic date night must with show-stopping allure



Mary Kay® Lip Liner, \$12 each

- Age-fighting formula nourishes and helps keep lips looking young and voluminous
- Long-wearing, waterproof formula feels velvety and moisturizing
- Prevents lip color from feathering or bleeding
- Nine new shades that match your natural lip tone, including Clear that works with any lip color
- Mechanical, retractable liner with new built-in shaper in the cap

















Why Use Clear Lip Liner?

- It blends with any lip shade you choose and works with lipstick or lip gloss.
- It creates an undetectable barrier to keep lipstick or lip gloss in place for longer periods of time.
- It's especially great for bold, bright shades because it doesn't add or change the color but keeps it in place.

TO APPLY: Apply Clear lip liner just as you would a colored lip liner. Apply along upper and lower lip lines with short, feathering strokes. Then fill in lips with lip liner to help extend the wear of lip color by creating a matte base. Sweep lip gloss over lip liner.

Mary Kay NouriShine Plus Lip Gloss, \$14



| No Shimmer | Slight/Moderate Shimmer | Most Shimmer |
|---|--|---|
|  Pink Parfait |  Mango Tango |  Icicle |
|  Café Au Lait |  Cream and Sugar |  Fancy Nancy |
|  Rock 'n' Red |  Au Naturel |  Pink Luster |
| |  Pink Sateen |  Rich Spice |
| |  Berry Tart |  Red Passion |
| | |  Beach Bronze |



**Kiss Your Lips
With Moisture!**

Nine out of 10 women agree it delivers an instant boost of moisture!*



HazelEyes

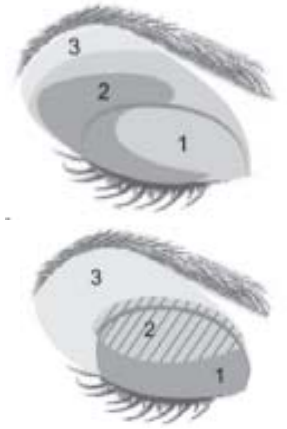
Hazel Eyes—Mineral Eye Color

For small to medium eyelid:

1. Apply **Hazelnut** all over eyelid.
2. Create a “V” shape on corner of eye with **Cinnabar** to open up small eyelid.
3. Apply **Honey Spice** along brow bone.

For large eyelid:

1. Apply **Cinnabar** along upper lashline; blend, working up to crease.
2. Apply **Hazelnut** just above crease, working down to blend.
3. Lightly brush **Honey Spice** over entire eyelid.



GreenEyes

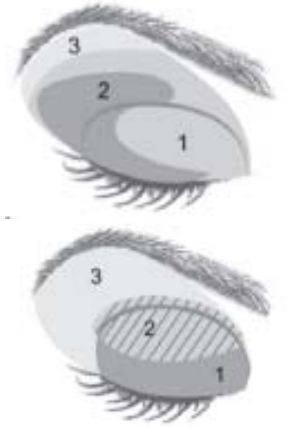
Green Eyes—Mineral Eye Color

For small to medium eyelid:

1. Apply **Sienna** all over eyelid.
2. Create a “V” shape on corner of eye with **Sweet Plum** to open up small eyelid.
3. Apply **Moonstone** along brow bone.

For large eyelid:

1. Apply **Sweet Plum** along upper lashline; blend, working up to crease.
2. Apply **Sienna** just above crease, working down to blend.
3. Lightly brush **Moonstone** over entire eyelid.



BlueEyes

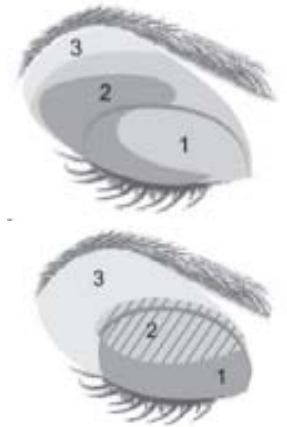
Blue Eyes—Mineral Eye Color

For small to medium eyelid:

1. Apply **Hazelnut** all over eyelid.
2. Create a “V” shape on corner of eye with **Chocolate Kiss** to open up small eyelid.
3. Apply **Spun Silk** along brow bone.

For large eyelid:

1. Apply **Chocolate Kiss** along upper lashline; blend, working up to crease.
2. Apply **Hazelnut** just above crease, working down to blend.
3. Lightly brush **Spun Silk** over entire eyelid.



BrownEyes

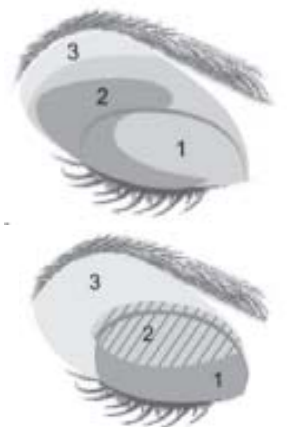
Brown Eyes—Mineral Eye Color

For small to medium eyelid:

1. Apply **Sienna** all over eyelid.
2. Create a “V” shape on corner of eye with **Midnight Star** to open up small eyelid.
3. Apply **Silky Caramel** along brow bone.

For large eyelid:

1. Apply **Midnight Star** along upper lashline; blend, working up to crease.
2. Apply **Sienna** just above crease, working down to blend.
3. Lightly brush **Silky Caramel** over entire eyelid.





Mary Kay Brush Collection

Each brush may be purchased individually.



Eye Smudger Brush



Cream Eye Color/Concealer Brush



Mary Kay Brush
Cleaner

